



AGENDA REQUEST FORM

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA

Special Order Request
<input type="radio"/> Yes <input checked="" type="radio"/> No
Time
Open Agenda
<input checked="" type="radio"/> Yes <input type="radio"/> No

ITEM No.:
EE-8.

MEETING DATE	Feb 18 2015 10:15AM - Regular School Board Meeting
AGENDA ITEM	OPEN ITEMS
CATEGORY	EE. OFFICE OF STRATEGY & OPERATIONS
DEPARTMENT	Procurement & Warehousing Services

TITLE:
Direct Negotiations Recommendation of \$500,000 or Less - 55-069E - District Website Services

REQUESTED ACTION:
Approve the Direct Negotiations Agreement with School Website Solution, LLC. Contract Term: March 1, 2015, through February 28, 2018, 3 Years; User Department: Various; Award Amount: \$161,460; Vendor(s) Awarded: School Website Solutions, LLC; M/WBE Vendor(s): None

SUMMARY EXPLANATION AND BACKGROUND:
This request is to approve the direct negotiation agreement with School Website Solutions, LLC (SWS) for District website services. School websites are essential to the District's communication and learning environment. The District's websites offer students, parents, and the community a portal to pertinent information about school activities, programs, and resources. The District had no standard methodology of branding, supporting, or maintaining school websites. On a voluntary basis, schools and administrative offices chose to use the free SWS system and currently have functioning websites.
See Supporting Docs for continuation of Summary Explanation and Background.
This Agreement has been reviewed and approved as to form and legal content by the Office of the General Counsel.

SCHOOL BOARD GOALS:
 Goal 1: High Quality Instruction
 Goal 2: Continuous Improvement
 Goal 3: Effective Communication

FINANCIAL IMPACT:
The financial impact to the District will be \$161,460 for a three-year contract period. Budgeted funds will come from the Information & Technology General Fund.

EXHIBITS: (List)
(1) Continuation of Summary Explanation and Background (2) Agreement (3) Recommendation Tabulation (4) Financial Analysis Worksheet (5) Supplier Evaluation

BOARD ACTION:

(For Official School Board Records Office Only)

SOURCE OF ADDITIONAL INFORMATION:	
Name: Ed Hinline	Phone: 754-321-0288
Name: Ruby Crenshaw	Phone: 754-321-0501

THE SCHOOL BOARD OF BROWARD COUNTY, FLORIDA
Senior Leader & Title

Maurice L. Woods - Chief Strategy & Operations Officer

Signature
Maurice Woods
Tue Feb 10 12:23:28 2015

Approved In Open Board Meeting On: _____

By: _____
School Board Chair